# BMO's "Five Lenses" Strategy

# **BMO Multi-Asset Solutions Team**

At BMO Global Asset Management (BMO GAM) we recognize that asset allocation is the primary driver of long-term portfolio performance. That's why we've created a group of asset allocators called the Multi-Asset Solutions Team (MAST), who follow a consistent investment philosophy to focus on global idea generation with local portfolio implementation. The MAST has developed a simplified "Five Lenses" view to help explain what is driving their asset allocation decisions.



### Lens 1

### **Asset Mix**

- Equities
- Fixed Income
- Cash

### Lens 2

### **Asset Class Equity**

- · Regional Equities
  - Canada
  - U.S.A.
  - FAFE
  - · Emerging Markets
- Alternative Investments

### Lens 3

# Asset Class – Fixed Income

- Duration
- Investment Grade Credit
- · High Yield
- Emerging Market Debt
- Alternative Investments

# Lens 4

# Style/Factor

- Value
- Momentum
- Volatility
- Growth
- · Qualit
- · Viole

# Lens 5

### **Implementation**

- Active vs. Passive
- Derivatives
- Currency Selection

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At BMO GAM, we've always promoted the value of long-term investing. To us. that's always been the most important decision. In a similar vein, the Five Lens process begins with the strategic asset allocation, which takes into account the long term expected returns, standard deviations and correlations of various asset classes, adjusted for recent experience. This establishes our longer-term view (4-5 years) that defines the neutral asset mix and the design choices of each portfolio (subject to its objectives). However, we recognize that there are times when our short term views (3-12 months) differ substantially from our longer term views. This is where our tactical asset allocation is employed, and forms part of our risk management framework. How we make our tactical asset allocation decisions forms the DNA for our Five Lenses. Our process first decides where we want to be

more or less bullish, whether we need to adjust our geographic weightings (both within equities and bonds) and whether there are certain exposure we like to have more or less of (i.e., high yield vs. corporate bonds). We then decide whether there are certain styles or factors we want to adjust. The process concludes with how we want to implement those changes. We update tactical changes via our scorecard and communicate it via the Fives Lenses each month. Each portfolio is designed with specific portfolio parameters in mind to allow for sufficient degrees of freedom to implement meaningful tactical calls when appropriate, such as overweight U.S. equities, for example. For us, portfolio management involves both strategic and tactical decisions. We will continue to evolve our Five Lenses Strategy to produce better outcomes for our clients

# Five Lenses, as of April 2024

## Lens 1 **Asset Mix**

- We maintained our small tilt to equities as the U.S. economy continues to perform above expectations and looks capable of maintaining favourable momentum during the first half of the year.
- We continue to prefer fixed income over cash on a longer-term basis as U.S. Federal Reserve ("Fed") and Bank of Canada (BoC) monetary policy is widely expected to pivot to rate cuts later this year.

### **Tactical Score:**

Equities	+1
Fixed Income	0
Cash	-1

# Lens 2 **Asset Class Equity**

- Our regional equity mix remains unchanged this month.
- We remain underweight Canadian equities and continue to prefer U.S. equities.
- · We prefer to be tilted toward higherquality and tech-oriented companies and benefit from the far more robust U.S. economy.
- We expect the Canadian economic outlook to continue to soften in 2024 as rate hikes are weighing on the economic outlook and the loonie.

#### **Tactical Score:**

Canada	-1
U.S.A.	+1
EAFE	0
EM	0

## Lens 3 Asset Class Fixed Income

- We remain neutral across fixed income as the near-term outlook for monetary policy remains uncertain regarding the timing and amplitude of Fed and BoC rate cuts.
- We stay neutral duration on a robust U.S. growth outlook which could continue to push back rate cut expectations.
- We continue to like gold as a hedge against another backup in long-term interest rates or if the U.S. economy were to cool faster than expected.

### **Tactical Score:**

IG Credit	0
High Yield	0
EM Debt	0
Duration	0

# Lens 4 Style/Factor

- We continue to prefer higher quality companies that enjoy stronger balance sheets and pricing power, which enables them to have more resilient and wider profit margins.
- We are bullish on firms that can improve and deliver strong dividends. If rate cuts materialize this year, we expect investors to rotate in favour of this sector.

#### Tactical Score

istuits: Store:	
Value	0
Growth	0
Quality	+1
Yield	+1

# Lens 5 **Implementation**

- We continue to like gold as a hedge against downside macro risks.
- We think gold could continue to shine if investors were surprised with renewed bank stress or inflation anxiety. The latter would push back Fed rate cuts and re-ignite a risk-off U.S. Dollar rally, weighing on the loonie.
- Central bank demand remains strong with room to increase further, which will help support gold prices going forward.

### **Tactical Score:**

Canadian Dollar Gold

- ▲ Indicates an increase in the tactical score month-over-month

















-1

+1

